



## Paralegal Educational Symposium

P.O. Box 355

Haddonfield, NJ 08033

[www.sjparalegals.com](http://www.sjparalegals.com)

Dear Sponsor:

The South Jersey Paralegal Association is pleased to announce that the 2022 annual Paralegal Educational Symposium (PES) will take place on *Friday, March 11, 2022* and the event is virtual.

We welcome your organization to become a SJPA Sponsor! Please see the information on our website [www.sjparalegals.com](http://www.sjparalegals.com) on the "PES 2022" page. As requested by some of our valued sponsors, SJPA is now able to accept electronic payments via PayPal.

If you require further information regarding *Sponsorship Opportunities*, please contact Jennifer Vento at [JenniferVento@yahoo.com](mailto:JenniferVento@yahoo.com).

Sincerely,

*Jennifer Vento*

Jennifer Vento, NJCP  
2022 PES – Sponsorship Chair



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## **Why Sponsor at SJPA Paralegal Convention?**

- Increase visibility for your company;
- Promote and market your products and services;
- Create new relationships to target your products;
- Renew existing relationships.

## **The Event**

Is an all day, educational event for paralegals by paralegals.

It is comprised of seminars of substantive topics pertinent to the paralegal practice. A great number of attendees' attorneys and/or firms recognize the value of the event and pay the registration fee. Exposure of your company at this event will increase awareness of your services within the legal community via the paralegal attendees.

## **The Typical Attendee**

Experienced career paralegals seeking continuing education to enhance their skills in the profession, network with other paralegals and avail themselves to services for the legal profession. Paralegal students also attend and can gain substantial insight into the paralegal profession, as well as knowledge of the tools and tradesman necessary to succeed.

## **Sponsorship Opportunities**

### **PLATINUM SPONSOR: \$350**

Prerecorded video to be shown during the live convention  
Weblink banner on Convention website for 1 year  
Full page ad in the South Jersey Paralegal Newsletter– The Paralegal Press  
Receive attendee list after convention

### **GOLDSPONSOR: \$250**

Weblink banner on Convention website for 1 year  
Half page ad in the South Jersey Paralegal Newsletter – The Paralegal Press  
Receive attendee list after convention

### **SILVER SPONSOR: \$150**

Weblink banner on Convention website for 1 year  
Business card ad in the South Jersey Paralegal Newsletter

### **BRONZE SPONSOR: \$50**

Business card ad in the South Jersey Paralegal Newsletter  
○ Ad to be provided in .pdf format and emailed to: [JenniferVento@yahoo.com](mailto:JenniferVento@yahoo.com)

### ***INTERESTED IN GETTING EVEN MORE EXPOSURE!?***

Participating in our sponsorship raffle is a great opportunity for additional advertising. We will provide you with the name and email address of the prize winner which allows you to provide them with your contact information and other marketing information along with your gift. Raffles are held at the end of the PES convention. All we would need is what you would like to donate for the raffle and we will add it to our program.

Thank you for your continued support!

**Questions?** Jennifer Vento at [JenniferVento@yahoo.com](mailto:JenniferVento@yahoo.com)